Heroes of Pymoli

1. Men account for a significantly larger demographic when it comes to the purchase of the video game. Men (484 purchases) to Female/Other (92 purchases)
2. The average purchase price of the video game for Female/Other customers is .18-.33 cents higher than the price charged to men.
3. 45% of players are in the 20-24 year old age group while the lowest average purchase price is in the 25-29 year old age group.